

2010 ASLA NY CHAPTER DESIGN AWARDS PROGRAM

CALL FOR ENTRIES

Have you done a project which deserves special attention?

The New York Chapter's awards program is calling for submittals. Organized by the Chapter Awards Committee, chaired by Greg Marett, Vella Chan, and Sam Lawrence. ASLA-NY Chapter awards bolster local visibility, acknowledge and promote the work of our membership and publicly recognize excellence in landscape architecture. This year's jury will be a multidisciplinary panel convened by the Potomac Chapter of ASLA. Awards will be presented formally at the Annual Holiday Party.

CATEGORIES:

- 1. Landscape Architecture Design**
- 2. Small Landscape Project Under \$50,000.**
- 3. Collaborative Design Award**, recognizing the collaboration between a landscape architect and allied professionals
- 4. Planning, Analysis, Research and Communications**
- 5. Un-Built Projects**

WHO CAN SUBMIT?

Landscape Architects registered in New York State are qualified to submit their work for an ASLA NY award. In the case of multi-disciplinary partnerships or collaborations, at least one of lead partners must be a NY registered Landscape Architect. ASLA NY Chapter members receive a discount. If you are not a current member, you may apply for membership with your award submission and receive the discount.

SUBMITTAL REQUIREMENTS: See the following Guidelines and Entry Form

SUBMITTAL FEES: \$100 ASLA Members, \$175 non-members

DUE DATE: WEDNESDAY OCTOBER 21, 2009

QUESTIONS? Greg Marett (516) 625-2505
Vella Chan (212) 696-5323
Sam Lawrence (212) 868-9411

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GUIDELINES

NOTE: As our awards program is held at year's end, and shows up in printed materials in the next calendar year, we are calling it our "2010 Awards Program," which allows our display & publication of award program winners to appear current with the calendar year.

Deadline: Received by 4 pm Wednesday, Oct. 21, 2009.

Deliver submission to: ASLA Awards c/o, LANDGARDEN Landscape Architects,
347 West 36th Street, Room 1201, New York, NY 10018.

Questions: Call: Greg Marett (516) 625-2505
Vella Chan (212) 696-5323
Sam Lawrence (212) 868-9411

Eligibility: The ASLA-NY awards program is open to individuals, firms, agencies and academic institutions. Entrant(s) must be licensed as a Landscape Architect in the State of New York. In the case of multidisciplinary partnerships or collaborations, at least one of lead partners must be a NY registered Landscape Architect.

Winning Entries Receive:

- 🏆 Recognition in *Terrain Online*, the Chapter's newsletter, and on our Chapter's Website
- 🏆 Awards certificates presented in a special ceremony at the Annual Awards Program/Annual Holiday Party at the Center for Architecture
- 🏆 Press releases sent to local media, and design publications

Award Descriptions:

HONOR AWARD. ASLA-NY's highest award recognizes superior professional accomplishment.

MERIT AWARD. The ASLA-NY merit award recognizes excellence in professional accomplishment.

JURY: The Awards Committee has requested the assistance of the Potomac Maryland ASLA Chapter in convening an interdisciplinary jury including Landscape Architects and allied professionals.

ENTRY CATEGORIES:

A. LANDSCAPE ARCHITECTURAL DESIGN

Recognizes achievement of excellence in landscape architecture.

B. SMALL PROJECT LANDSCAPE DESIGN, UNDER \$50,000

Recognizes excellence achieved in landscape design on a small budget.

C. COLLABORATIVE DESIGN

Recognizes work done through a collaboration of landscape architects with allied professionals in a spirit of mutual expansion beyond traditional roles.

D. PLANNING, ANALYSIS, RESEARCH, AND COMMUNICATION

Recognizes the activities of landscape architecture professionals which lead to, guide or evaluate future landscape architectural design, including development plans, government policies, programs and legislature, environmental analysis and various landscape analysis activities.

E. Un-Built Projects

Recognizes excellence in Landscape Architectural design in relation to the program and site of commissioned but un-built work, for whatever reason the project never went to construction.

A submission for any of the four **DESIGN AWARD categories (A, B, C, and E)** must be a site-specific work of landscape architectural design that has been constructed (except for Un-Built work) and is presently in good condition. All design entries should exhibit a relationship to the contextual environment, larger than the immediate site. Typical design entries may include: communities and housing, urban design, streets, public space, parks and recreational facilities, transportation facilities, residential landscapes, gardens, commercial facilities; resorts, institutions, historic preservation, ecological restoration, conservation, landscape art and earth sculpture.

Main Criteria for Judging Design:

- 🏆 Quality of Design
- 🏆 Relationship to context
- 🏆 Relevance or demonstrable impact to the profession, the public, and/or the environment
- 🏆 Presentation of effective written and visual communication
- 🏆 Significant sensitivity to the environment and the principles associated with sustainable development

A submission for the **PLANNING AWARD (D)** may include: general development, regional, transportation, recreation, or town plans; urban planning, government policies or programs; legislation or regulations, landscape analysis such as environmental assessments, and natural- visual-resource inventories; natural resource protection conservation, restoration, and / or reclamation, and any other professional activity by landscape architects related to planning, research or communication.

Main Criteria for Judging Planning

- 📌 Quality of analysis, research, planning, or communication;
- 📌 Exhibits new technology, a pioneering use of previously created methodology, a uniquely effective means of combining or presenting landscape architectural / land use techniques.
- 📌 Relationship to physical and /or cultural context

Main Criteria for Judging Un-Built Projects

- 📌 Clearly defined Program and design intent
- 📌 Design fulfills project's program or intent
- 📌 Work exhibits originality and/or principles of sound LA practices
- 📌 Presentation conveys project's intent with distinction

Entry Requirements

Complete Entry Form: For each entry, submit 2 copies of enclosed entry form, and fee.

Project Fact Sheet: 6 copies of a one-sided, single 8 ½" x 11" Fact Sheet, clearly stating the following:

- 📌 *Project name & location*
- 📌 *Project purpose:* list requirements, scope, philosophy, and intent
- 📌 *Role of the entrant landscape architect and other design professionals, roles of the other participants, including owner/client and collaborators.*
Keep all identities anonymous
- 📌 *Special Factors:* explain project's uniqueness, any unusual problems or challenges; and how your design achieves sustainability or environmental stewardship.

Obtain client authorization: Entrants are responsible for securing written authorization from the client allowing the entry to be submitted, judged, and published if given an award. Do not send the authorization with your entry; keep for your records.

Secure a Sealed Envelope to the inside front cover of the folder / binder, or attached to CD, containing a typed list of all the names and roles of each participant who should be recognized in publication of the award. Also include the project title, the entrant name, address, email, and daytime phone number.

Submissions: For all categories this year's presentation will be **digital only**, (except for Category D, which will submit one hard copy of the report along with digital copy of report). For all other submissions submit six (6) to thirteen (13) images total; the first one being a title page, second the fact sheet, third of the overall plan, followed by any other images. **Photo Images shall be submitted on a CD in the format of a PowerPoint presentation, SEE BELOW FOR MANDATORY FILE SUBMISSION & COMPRESSION PROTOCOL .** Descriptions shall be included with each image. Entrants' names shall not be visible on images / disc. Do write the submission project name on the CD.

We suggest that you look carefully at the written portion of the submission. Is it clear and complete, and does it respond or address the main criteria that the Jury will use in their review of each submission? Is the quality of the images submitted great? Is the landscape mature enough to show what was designed in a substantial way?

And thank you for participating in the NY Chapter Awards Program!

See Entry Form on last page.

Mandatory Digital File Submission & Compression Protocol

Power Point Presentations

Compress PowerPoint In Versions Before Office 2007:

1. Open your PowerPoint presentation
2. Click "File" Menu and then "SAVE"
3. In the save dialog box, locate and click the "Tools" drop down menu located in the upper right hand corner of the "Save As Window"
4. Select "Compress Pictures"
5. Select "All Pictures in document"
6. Select "Web/Screen"
7. Select "Compress pictures" and "Delete cropped areas of pictures"
8. Click "OK"
9. Confirm that you want to Compress Pictures (if the dialog appears)
10. "SAVE" file as *LETTER_projectname.ppt* (*LETTER* equals Entry Category)

Compress PowerPoint In Office 2007:

1. Open your PPT file
2. Click the "SAVE" in the upper left hand corner
3. Click the "TOOLS" drop down menu located at the bottom left corner of the "Save As Window "
4. Select "Compress Pictures"
5. Click "OPTIONS"
6. Select "Automatically perform basic compression on save"
7. Select "Delete cropped areas of pictures"
8. Select "Screen (150 ppi): good for Web pages and projectors"
9. Click "OK"
10. Click "OK" in the "*Apply compression settings now dialog*"
11. Save file as *LETTER_projectname.ppt* (*LETTER* equals Entry Category)

Fact Sheet Submissions

Save Single Page Document in PDF named as follows:

LETTER_projectname.pdf (*LETTER* equals Entry Category)

Contact:

Zell George

212.228.9500 x 5








zgeorge@landgarden.com

Call with any questions or issues on Digital File Submission.

2010 ASLA NY CHAPTER DESIGN AWARDS PROGRAM ENTRY FORM

Deadline for receipt of entries is October 21, 2009, 4:00 pm. Send to:
ASLA AWARDS C/O LANDGARDEN, 347 WEST 36TH STREET, SUITE 1201, NY, NY 10018

Check List:

-  Organize entry in an unmarked folder/binder. Insure anonymity on all materials except the Entry Form
-  Complete Entry Form in Full
-  Clip two (2) copies of Entry Form and fee to front of folder or binder
-  Submit separate check for each entry, payable to: **NY Chapter ASLA**
-  Affix the sealed envelope containing a typed list of all the names of participants on the project who should be recognized in publication of the award, the project title, entrant name, address, and daytime phone number to the inside front cover of the binder. Do **NOT** put the Entry Form or check in this envelope.
-  Insert fact sheets; and CD containing PowerPoint AND Fact Sheet PDF
-  Submit planning, research, and communications documents separately

ENTRY CATEGORY CHECK ONE:

- A. LANDSCAPE ARCHITECTURAL DESIGN
- B. SMALL PROJECT LANDSCAPE DESIGN, UNDER \$50,000
- C. COLLABORATIVE DESIGN
- D. PLANNING, ANALYSIS, RESEARCH, COMMUNICATIONS
- E. UN-BUILT PROJECTS

ENTRY FEE

- \$100 ASLA Fellow, Member, Associate (Chapter affiliation)
- \$175 Non-member landscape architects (Qualified entrants may join ASLA by Oct. 21, 2009 and submit entries at reduced member rate of \$100. Call ASLA (202) 898-2444 for more information.)

PAYMENT

- My check payable to **NY Chapter ASLA** is enclosed.

I certify that as an entrant, I had primary involvement in the project entered. I am a licensed Landscape Architect in the State of New York. I understand that all materials will be retained and become property of the NY Chapter of the ASLA. If the submission wins, I agree to supply further information and graphic materials as requested by the NY Chapter ASLA. I also agree that if the submission wins, either I or an appointed representative will be present to receive the award at the Professional Awards Ceremony. Entrants are responsible for securing written authorization from the client(s) to allow the entry to be submitted, judged, and published if given an award. NYASLA will assume no responsibility for any problems that result from the failure to obtain this release. I, the entrant have no objection to the submission, judging, or publication of this material.

Name: _____ NY State Registration Number _____

Signature _____ Date _____

Authorized Signature if Entrant is an employee of a firm, agency, or publisher :

_____ Date _____

Name of Firm,
or Agency _____

Address: _____

Email: _____ Tel No: _____